

## **Placement Report-**

IIM Calcutta presents its placement report for the Summer placements of its MBA class of 2022. The process witnessed 100% placements, yet again. 141 recruiters participated in the process for a pool of 473 students, giving them opportunities across a multitude of roles in Consulting, Finance, Sales & Marketing, Operations & General Management.

Amidst the pandemic, the whole placement process was carried out virtually, onboarding recruiters and the students seamlessly on a single platform. The participation of 43 new recruiters this season is a testimony to the institute's attractiveness to various recruiters.

Uncertain times call for significant structural changes and tests the agility of the institution. The placement team takes pride in the successful transition of the process from the day system to the cluster system, making the whole process more streamlined and transparent for all the stakeholders. The process spanned over 3 clusters accommodating 23 different cohorts across sectors.

#### **Cluster System-**

#### **Cluster 1**

The cluster 1 of the Summer placements 2020 process was a congregation of Asset Management, Investment Banking & Markets, Management Consulting, and Advisory Consulting cohorts. 37 recruiters participated, rolling out 180+ offers in the cluster 1 of the process. Accenture Strategy, Bain and Company, The Boston Consulting Group, and McKinsey & Company, Kearney were top recruiters offering students coveted Management consulting roles. IIM Calcutta living up to its legacy of the country's finance campus, garnered offers from prominent recruiters like Goldman Sachs, Bank of America, Barclays, Morgan Stanley, Gaja Capital, Credit Suisse, CITI Bank in niche Financial roles. Arthur D. Little, InCred Capital, IARC Private Limited participated for the first time in the IIM Calcutta process.

#### **Cluster 2**

The Cluster 2 of the process witnessed offers in 80 roles across FMCG, Conglomerates, E-Commerce & logistics, Consumer durables, Software Services & Consumer Services cohort. 170+ offers were raised in the cluster, with maximum offers from Microsoft, Amazon, Procter & Gamble, Asian Paints, Reckitt Benckiser. Our other prominent recruiters Tata Administrative Services, Aditya Birla Group, Salesforce, Hindustan Unilever, ITC, Nestle & Flipkart offered highly aspirational roles across General Management, Sales & Marketing & Product Management. TCS Strategic leadership program, VMware, Voxco were the first-time recruiters in Summers process.

#### **Cluster 3**

The Cluster 3 of the process hosted 54 firms across BFSI, Consulting services, Power & Utilities, Manufacturing, New Age Firms for 13 cohorts. 122 offers were raised in the process with tailored roles from Renew Power, Dr. Reddy Labs, Yes Bank, ICICI Group, Cognizant, BNY Mellon, NRI Consulting. Prominent recruiters like Titan, Winzo Games, TATA Steel, PayU, Yodlee and new age tech startups like Helicrofter, Tuitionable, Sabkamandi participated for the first time.



<sup>17%</sup> 

# **Placement Key Statistics-**

### **Function Wise Offer Distribution**



#### **Offer Details**

NUMBER OF PARTICIPATING FIRMS	141
NUMBER OF STUDENTS	473
NUMBER OF OFFERS	482

## **Stipend Details**

MEAN STIPEND	INR 1.16 Lacs/Month
MEDIAN STIPEND	INR 1.25 Lacs/Month

## **Our Major Recruiters-**



### **Our Major Recruiters-**



### **Vote of Thanks-**

CDPO, IIM Calcutta expresses its gratitude and appreciates the support of all the recruiters in this smooth transition to the new system amidst the global pandemic. The institute is proud of conducting another season of placements in a very transparent manner and remains committed to evolving with the market demands. The placement team thanks all the stakeholders involved in the process and expect their support going ahead for the next placement cycles.



# **Contact Us-**

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